



1. What are biometrics?

Biometrics is the technical term for body measurements and calculations. It refers to metrics related to human characteristics. Biometrics authentication (or realistic authentication) is used in computer science as a form of identification and access control.

2. What is biometric recognition?

Biometric recognition is an information system that allows the identification of a person based on some of their main physiological and behavioral characteristics.

3. How do biometrics work?

The 365 kiosk fingerprint reader measures several distances between the dermal ridges of your fingerprint. Those measurements are applied as variables to an algorithm which generates a unique string of characters called a template. The template can only be interpreted by our biometric engine. If you were to look at the template of a fingerprint, it would not be recognizable, as the information is a set of numbers and is encrypted (odds of identical string between two parties are 1 in 7.5 million).

4. What are the advantages of biometric identification?

There are many advantages of biometric identification at MicroMarket kiosks. Biometrics allow for a quick, effortless method to access your account and make a purchase on the go. Biometric identification is unique to the individual, which increases security from scammers who could steal or guess your password. You cannot be tricked into providing a hacker with your biometric data, it is completely unique to you!

5. How is 365 Retail Markets using biometrics?

When you want to log on, you touch the fingerprint reader and your fingerprint is compared to the template that was created during the registration process. If there is enough matching information, you are authenticated and logged on. If there is not enough matching information, the system will not verify you or log you on.

6. How do biometrics affect the MicroMarket industry?

The use of biometrics has revolutionized the MicroMarket and vending industry. When your account is created using biometric data and funds have been added, the biometric data allows you to easily make purchases without needing any additional identification other than your fingerprint! No credit card, cash or other forms of payment are needed to make a purchase when you have set up your account with biometrics.

7. What is personal information used for with biometrics?

Personal information is optional, however if your only form of accessing your account is by using biometrics and the system is replaced, there is no way of identifying you or refunding you your account balance. This is a rare scenario. However, you do not want to lose your money if this were to ever occur. Personal information also ensures that you are accessing the correct account.



8. Can my biometric information be stolen if there is a security breach or under any other circumstance?

No technology is 100% safe from cyber-theft. 365 Retail Markets uses all available best practices and more to protect your data. All data that is stored is encrypted, meaning that it is not accessible without the secret encryption key. Biometric data is never your actual fingerprint, it is only a template made by the biometric software. (e.g., your fingerprint template created from the kiosk cannot be used to unlock your smartphone.)

9. Do you ever have to update your biometric fingerprint?

No, the only time you will need to update your fingerprint is if you ask for your fingerprint to be deleted and then choose to add your fingerprint back to your account.

10. What considerations should be taken when you enroll or approve the Biometric Data Policy?

Before enrolling or giving consent to any online application, read the policies and understand what the company will be doing with your data. We have a specific [Biometric Data Policy](#) for this reason! 365 Retail Markets wants you to understand how your data is used and the rights that you have to your data.

11. What are the Terms and Conditions to sign-up for biometrics on 365 kiosks?

The Biometric Data Policy provides information regarding the purpose of and legal basis for collecting biometric data. You are required to give your consent for the use of your biometric data. If the you do not want to use biometrics, we have many other methods for accessing your account that do not involve using biometric data. You can request to have your biometric data deleted at any time by emailing privacy@365smartshop.com.

Links to the 365:

- [Biometric Data Policy](#)
- [US Privacy Policy](#)
- [Terms & Conditions](#)

<https://365retailmarkets.com/consumer-policy>